

Social Media Evangelist Needed

Prominent developer in the Dallas Design District is seeking to hire a professional online communicator.

A prominent real estate developer in the Dallas Design District is looking to hire a smart and capable online communicator to head its social media brand strategy. This self-disciplined person will have a unique opportunity to create and build an online community of artists, designers, and creative people for Lower Oak Lawn in the Dallas Design District. This person will possess unique qualities including:

- A **passion** for contemporary styles, trends, art and culture and the talent to communicate them.
- Strong **online social communication skills**; comfortable with the latest online communication tools.
- Exceptional inter-personal skills with the **ability to form friendships** online and offline.
- **Highly self motivated** & self-directed; willing to work irregular hours.
- Enjoys the **Dallas social scene** and feels comfortable attending events and functions.
- Comfortable in sharing and **creating unique online content** including blog postings, video interviews and other digital assets.

Ideal candidates will have completed 4 years of college with a communication degree and at least two years of experience in journalism or interactive media. In addition, this candidate is currently actively using social media tools like Twitter, Facebook, MySpace, etc.

Compensation for this position will be a **full-time salary** between \$28,000 - \$39,000, **full health benefits, two weeks paid vacation** and all of the tech toys an online evangelist could ever want. Pay and benefits based on the experience of the applicant.

Interested parties should contact Sean Jackson at dallasdesign@ecordia.com or apply online at <http://www.ecordia.com/smeapp>.